Rose color meaning card

What each rose color has traditionally said, when people give it and what to pair it with.

Red
Love; “I love you.” Love, romance and beauty.

Give it: Anniversaries, Valentine’s Day, romantic gifts. **Pair with:** White roses, for a classic red-and-white mix.

White
Purity, innocence, reverence, a new beginning. Purity and innocence; cream or off-white roses mean charm and thoughtfulness.

Give it: Weddings, new babies, fresh starts. **Pair with:** Pink roses, for a soft, mixed bunch.

Pink
Grace, happiness, gentleness. Admiration, grace and elegance; darker shades also mean gratitude and appreciation.

Give it: Thank-yous, birthdays, Mother’s Day. **Pair with:** White or peach roses.

Yellow
Jealousy and infidelity (the older, Victorian reading). Friendship today; once a symbol of jealousy.

Give it: Friends, congratulations, cheering someone up. **Pair with:** Orange roses, for a sunny bunch.

Orange
Desire and enthusiasm. Passion, energy and enthusiasm.

Give it: New ventures, celebrations. **Pair with:** Yellow roses.

Lavender
Love at first sight. Enchantment and love at first sight.

Give it: A new romance, an unusual gift. **Pair with:** White roses.

Coral
Friendship, modesty, sympathy. A desire for more; longing to deepen a connection.

Give it: Sources disagree, so add a card saying what you mean. **Pair with:** Peach or cream roses.

Peach
Gratitude and sincerity. Modesty, sincerity and friendship.

Give it: Thank-yous. **Pair with:** Pink roses.

Burgundy
Unconscious beauty. Unconscious beauty (once “unconscious of love”, meant as a compliment).

Give it: Telling someone you admire them. **Pair with:** Red or blush roses.

Blue (dyed)
Mystery, the impossible or the unattainable. Blue roses do not occur in nature, so these are dyed.

Give it: A one-of-a-kind gift. **Pair with:** White roses.

Black (dyed or very dark)
Everything from mystery to mourning; the hardest color to read. Black roses do not occur in nature: they are very dark purple or burgundy, or dyed.

Give it: Use with care: tell the person what you mean. **Pair with:** None suggested.

Flower meanings are tradition, not fact. Sources disagree, so each meaning here is labelled with where it comes from.

Last checked 2026-11-25. Facts come from the sources below; where sources disagree the chart says so.

Sources

- The Old Farmer’s Almanac: Flower Meanings chart — https://www.almanac.com/flower-meanings-language-flowers (checked 2026-11-25)
- Gardening Know How: Rose Color Guide — https://www.gardeningknowhow.com/gkh-musings/rose-color-guide/ (checked 2026-11-25)
- Taste of Home: Rose Color Meanings — https://www.tasteofhome.com/collection/rose-color-meanings/ (checked 2026-11-25)
- BloomsyBox: Rose Color Meanings — https://bloomsybox.com/blog/posts/rose-color-meanings (checked 2026-11-25)

LINK TO THIS CHART
https://aberdeenflorist.com/downloads/#rose-color-card
Live version with the same data: **https://aberdeenflorist.com/flower-meanings/rose-colors/**

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